



J A L E T A P A C E R S



Sponsorship Application Guidelines

Please structure your submission according to the following sections and required information.

Send submissions to: jpacers@accesscomm.ca.

Section A. Applicant Information

1. Date of Application
2. Organization Name
3. Contact Information
 - a. Full Address
 - b. Phone Number
 - c. Email Address
 - d. Contact Name and Role
4. Registered Charitable Organization? If yes, please indicate Canada Revenue Agency Registration Number.
5. How is your organization/cause currently funded and include description of any major sources of fundraising?
6. Are you a previous recipient of the Royal Road Race? If yes, which year(s).
7. If successful, please indicate how the funds will be used.

Section B. Community Development

Community Development is a process where community members come together to take collective action and generate solutions to common problems.

Community wellbeing (economic, social, environmental and cultural) often evolves from this type of collective action being taken at a grassroots level.

Please indicate how your organization aligns with the criteria. Please provide specific examples.

Section C. Inclusion

Inclusion is involvement and empowerment, where the inherent worth and dignity of all people are recognized. Inclusion promotes and sustains a sense of belonging; it values and practices respect for the talents, beliefs, backgrounds, and ways of living of its community members.

Inclusion includes but is not limited to individuals with disabilities, development of early childhood education, assistance for new Canadians and in improving lives of vulnerable citizens.

Please indicate how your organization aligns with the criteria. Please provide specific examples.

Section D. Leadership Development

Youth leadership is the practice of youth exercising authority over themselves or others. Youth leadership has been elaborated upon as a theory of youth development in which young people gain skills and knowledge necessary to lead civic engagement, education reform and community organizing activities.

Please indicate how your organization aligns with the criteria. Please provide specific examples.

Section E. Healthy Lifestyle

A healthy lifestyle is one which improves physical, mental, and social wellbeing by promoting physical activities, healthy diet and stress management to prevent the development of non-communicable diseases (cancer, diabetes, cardiovascular disease, mental illness, obesity).

Please indicate how your organization aligns with the criteria. Please provide specific examples.

Section F. Increased Physical Activity

According to Health Canada, physical activity helps:

- healthy growth and development
- to prevent chronic diseases like cancer, Type 2 diabetes and heart disease
- to make us stronger
- to give us energy
- to decrease stress, and
- to prolong independence as we get older
- strong evidence exists (Centers for Disease Control, USA) that children and adolescents benefit from physical activity through improved cardiorespiratory and muscular fitness, bone health, cardiovascular and metabolic health biomarkers, and favourable body composition. In addition, moderate evidence exists that physical activity reduces symptoms of depression.

Please indicate how your organization aligns with the criteria. Please provide specific examples.

Section G. Additional Information

Please include any other information you feel is relevant to your application.